



**REPUTATION & SKILLS**

- Do you have a well-earned reputation for succeeding?
- Do you have a reputation for being trustworthy in your business dealings?
- Do you have a sense of what a win-win relationship looks and feels like?
- Are you visible within your profession, industry, niches & specialty?

**YOUR COMMUNICATION**

- Do you communicate effectively with others - verbally, in writing and through email?
- Have you mastered the art of listening between the lines for important information and solid opportunities? Can you hear what is said as well as what is said?
- Can you say "YES"? And can you also say "NO THANKS!"
- Do you reply to phone calls, faxes and emails within 24 hours?

**YOUR READINESS LEVEL**

- Are you ready to take your business/career to the next level?
- Are you ready to think outside the box?
- Do you want to make more money?
- Are you flexible and open to new ideas?

**YOUR STANDARDS**

- Are you surrounded by a team of superstars?
- Do your written materials have a world-class image?
- When something goes wrong, do you fix it quickly?
- Do you learn from your mistakes?
- Do you keep your word?

**YOU**

- Will an alliance with you be fun and easy?
- Do you believe in the power of alliances?
- Do you have the tenacity to pursue and alliance you believe in?
- Do you have the patience to see the alliance commitment through?